SCIENCE PARKS, CHINESE INNOVATION POLICY AND FIRM STRATEGY

CHARLES EESLEY
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Date: October 30, 2013 (Wed)
Time: 15:30 – 16:45
Venue: Stanford Center at Peking University, Langrun Yuan, Peking University

The Chinese government developed over 100 high-tech industrial development zones and over 80 university science parks since the mid-1980s, aimed to support fundraising and growth for innovation. How do they contribute to innovation in China? Are places like Zhongguangcun helping Chinese firms like the Silicon Valley? Professor Eesley will discuss his research on science parks as innovation policy in China and the channels through which ventures acquire financial and political support in China.

Professor Eesley is the recipient of the National Natural Science Foundation of China (NSFC) 2012 Research Fund for International Young Scientists, and 2010 Best Dissertation Award in the Business Policy and Strategy Division of the Academy of Management. He has a doctorate from the MIT Sloan School of Management, and had been an entrepreneur in medical equipment innovation. His research focuses on how formal and informal institutions, and industry environment influence entrepreneurship.

REGISTRATION:
Online:   http://fsi.stanford.edu/events/7975
Email:     lap.li@stanford.edu (Leave your name, affiliation and number)
Phone inquiry:  86 10 6275 8357

COMING TO SCPKU:
Please enter from the Northeast gate of Peking University with your photo ID. Direction signage will be available starting from this gate. Pre-registration for vehicle entrance inside the campus is required; please call 3 days in advance and note that space is limited.