BUILDING THE BRIDGE ACROSS THE PACIFIC

SCP KU Stanford Center at Peking University

CELEBRATING 5 YEARS
DIRECTOR'S MESSAGE

SCPKU is Stanford’s Bridge across the Pacific for faculty and students from all of Stanford’s seven schools, bringing together East and West. Its opening in 2012 transformed the research and learning opportunities for faculty and students, providing a readily accessible platform for education and research and for building linkages and collaborations with counterparts in China. We thank Peking University for its continuing support and special partnership.

Outstanding academic programming on timely topics of global significance has become synonymous with SCPKU. In courses and public lectures, eminent scholars across a range of fields — including science, engineering and medicine, as well as those in the humanities, social science and the arts — have shared their work and ideas to audiences large and small, Chinese and foreign. Policy and business leaders have joined academics to seek solutions to global challenges, including in closed-door meetings, where thorny problems are most productively addressed. World leaders and dignitaries, including the former First Lady of the United States, have spoken at SCPKU, on education, climate change, sustainable development, as well as international security.

We are proud of what we have accomplished in our first five years, but much more can be done. As protectionism, nationalism and international conflicts spread, it is imperative to widen Stanford’s Bridge across the Pacific. We create new channels for future generations of thought leaders across multiple disciplines in the United States to gain deeper knowledge about China and facilitate better understanding in China about the United States. Stanford and SCPKU are committed to this goal, including creating new undergraduate educational opportunities for study in China in the years ahead. Pilot programs will begin this coming fall.

With your support, SCPKU will further advance cultural understanding and help find solutions to tackle emerging global challenges by educating global citizens for the 21st century and beyond.

Jean Oi
William Haas Professor of Chinese Politics, Stanford University
Lee Shau Kee Director, Stanford Center at Peking University

MISSION
Expanding Stanford’s Role in Global Education and Research to China

The Stanford Center at Peking University (SCPKU) enables all faculty, not just China specialists, to do research and learn in a welcoming and familiar environment that allows them to gain a better understanding of China through firsthand experience. With bi-lingual staff and state-of-the-art facilities, SCPKU is Stanford’s “home away from home” that serves the growing number of scholars from across the university who have China-related projects. SCPKU is the site for special Stanford courses and an array of meetings, workshops, and conferences where artists can perform and thought leaders can address global challenges. The Center accelerates the flow of people, ideas, research, scholarship and training that facilitates collaboration and understanding between the United States and China.
The Stanford Center at Peking University underscores a long-term partnership between Stanford and Peking University (PKU). Stanford’s relationship with China stretches back to the late 1970s, when the university began accepting Chinese graduate students, who now account for a significant portion of Stanford’s foreign graduate students. Recognizing the potential for a Stanford presence at PKU more than a decade ago, President Emeritus and FSI Director Gerhard Casper proposed a formal relationship that resulted in the creation of numerous academic exchanges between the two campuses.

President John Hennessy furthered this relationship and realized Stanford’s vision to globalize education under its International Initiative. Professors Jean Oi and Andrew Walder proposed something few had ever thought possible: establish a center at PKU. Persuaded by the numerous ongoing faculty collaborations and projects in China across all seven Stanford schools, in 2008, President Hennessy approved the proposal with the enthusiastic backing of the Board of Trustees.

With strong support at PKU and the efforts of then-FSI Director, Chip Blacker, and Dean of Research, Ann Arvin, our multi-year effort became reality. In 2012, SCPKU opened its doors, making Stanford the first American university to have a permanent, dedicated structure on a Chinese university campus. With support from our generous donors, Stanford established a unique and innovative presence in China.

Our goal of developing global citizens is achieved through offering world-class events and seminars from distinguished and innovative leaders from around the globe, some of whom have been recognized by the Mingde SCPKU Distinguished Faculty Fellowship for outstanding achievements in their respective fields. Along with our other highly esteemed fellows, such as the Team Innovation and Faculty Fellows, they work to spark creative, multi-faceted research with measurable results across all specialties and schools.

Pressing themes of the day are discussed in both large and small-scale forums, whether it be in Culture and Arts, Global Challenges in climate change, sustainable development, education, security and medicine, or Innovations & Entrepreneurship. Global leaders convene at SCPKU annually for the Lee Shau Kee (LSK) World Leaders Forum, which fosters engagement among government, academic, private sector and civil society leaders on pressing challenges of global importance that demand creative and innovative solutions.

Whether it’s events like the LSK World Leaders Forum, or within our Highly Immersive Classroom (HIC) with telepresence technologies that enables collaboration between remote and local participants as if they were in the same room, SCPKU offers many hands-on learning opportunities across interdisciplinary teams and countries. Over our first five years, more than 200 programs and events have been convened at SCPKU, by different Stanford schools and departments and by the Center itself. The following pages reflect just a few of these events to illustrate how SCPKU has actively fueled the global conversation on critical themes that will shape our local and global landscape in the near and long-term future.
GLOBAL CHALLENGES

Global citizenship and the importance of being interconnected with people and cultures through education and immersion lies at the core of SCPKU’s global dialog. At her 2014 SCPKU visit, First Lady Michelle Obama emphasized the importance of global education and the critical role study abroad programs play in enabling students to realize that countries all have a stake in each other’s success and are a “vital part of our foreign policy.” United States (U.S.) Ambassador to China, Max Baucus, in introducing the First Lady, stated that his study abroad experience “turned his life around.”

Collaboration is also vital in addressing global security, as both Admiral Harry Harris, Commander, U.S. Pacific Command, and Admiral Scott Swift, Commander, U.S. Pacific Fleet, noted in their remarks about sustained military cooperation between China and the United States.

Whether it was a discussion on clean energy by Nobel Laureate and former Secretary of Energy, Steven Chu, a conference on sustainable development with Los Angeles Mayor Eric Garcetti and the C-40 or talks about Vladimir Putin by former U.S. Ambassador to Russia, Michael McFaul, the last five years at SCPKU fostered active conversation around the intersection of humanity and technology. During her 2015 address, former Secretary of State Condoleezza Rice reminded us how “technology is the application of knowledge to a problem... it's really a question of where we can marry human potential to technological possibilities to solve our problems”.

We strive to raise public understanding of the complex issues facing China and other countries, as they and the world change, through a forum where people come together to test and learn, refine, and further test solutions to advance our progress across global challenges.

Los Angeles Mayor Eric Garcetti and delegation with U.S. Ambassador Max Baucus, 2014

First Lady Michelle Obama’s only public address during her China visit, March 2014


Steven Chu, 2016 Lee Shau Kee World Leaders Forum

PKU President Lin Jianhua speaking at PKU-Stanford Forum, BUILDING WORLD CLASS UNIVERSITIES, November 2016

GSB Dean Jon Levin (center) with Stanford Ignite, a part-time certificate program in innovation and entrepreneurship, fall 2017

SCPKU’s ability to literally cross the Pacific and reach audiences in China and at Stanford in real time: Former Ambassador Eikenberry, in the Stanford HIC, jointly teaching with PKU Professor Jia Qingguo, who was teaching from the HIC at SCPKU, 2016
INNOVATION, ENTREPRENEURSHIP & RESEARCH FRONTIERS

With experts spanning fields from computer science and physics to music and acoustics, SCPKU’s groundbreaking research efforts are actively contributing to solving today’s Global Challenges, including medical researchers developing devices enabling specialists to diagnose and treat the poor in remote areas. SCPKU serves as a home base for Design School students to conduct fieldwork and gather cultural and user needs to integrate into product design. Faculty from across disciplines have successfully used small-scale, entrepreneurial course models where interdisciplinary student teams move quickly from design and prototype to testing.

The Anchor Programs, where Stanford departments and schools have permanent offices at SCPKU to run year-round programs, further our mission. The Medical School’s Asian Liver Center is the first non-profit organization in the U.S. to address chronic hepatitis B and liver cancer in Asians and Asian Americans. Additionally, the Graduate School of Business’ (GSB) China Office assists GSB faculty in China-related teaching and research, GSB students on study trips in China, and facilitates executive education programs.

ENHANCE YOUR PRODUCTIVITY IN CHINA
SCPKU RESOURCES

SCPKU is located on the Peking University campus in Beijing’s “Silicon Valley”, the Haidian District, known for its rich intellectual community. This includes leading universities, such as Tsinghua University and Renmin University, as well as research academies and government agencies.

Our 3400m², tri-level center is designed as a resource for the entire Stanford community, with a traditional Chinese courtyard structure on ground level and two floors of modern, state-of-the-art facilities below ground, which is brightly illuminated with skylights. Nestled in a quiet academic setting, SCPKU provides a productive work environment that may serve as an office for scholars, a home base for field research being carried out elsewhere in China or a collaborative meeting space. Its offices and support services facilitate the work of scholars and programs. To learn more, visit scpku.fsi.stanford.edu

Offices and Workspaces
Individual offices and workspaces can be reserved for long- or short-term visits. Spacious rooms are available for collaborative programs, while larger offices may be reconfigured for permanent, multi-year programs. Offices have standard business amenities and access to services, including Internet access, fax and copy machines and mailboxes.

Classrooms and Conference Facilities
SCPKU offers a unique venue in an academic and scenic setting for Stanford-sponsored events. There are multiple flexible and configurable spaces on all three levels that can accommodate classes, seminars, lectures, meetings, receptions and conferences.

Services
SCPKU’s bilingual staff is available to assist with important logistical needs, from establishing a local network to planning program conferences, and to ensure that your SCPKU experience is productive and enjoyable, even for those who don’t speak Chinese.

Programs
SCPKU offers a number of fellowships for faculty and students to do research and offer special summer seminars that bring Stanford students to China to enable a truly global Stanford presence across key areas of study.
MEET OUR PEOPLE

Guided by passionately dedicated leadership, our team defines the unique character of SCPKU’s global offerings and presence, including collaboration and access to best-in-class speakers, research, teaching and outreach activities.

SCPKU
Jean Oi, Faculty Director
Josh Cheng, Executive Director
Marian Wang, HR & Finance Manager
Connie Chao, Program Development Manager
Peggy Zou, Administrative & Program Coordinator
Lap Li, Project Coordinator
Suhua Hao, Facilities, Logistics, and Supply Specialist
Sanjiu Zhang, Project Assistant
Wentworth Lee, Resident IT Support
Kevin Guo, Resident IT Support

ANCHOR PROGRAMS
Francis Edward Hawke, Director, GSB
Liu Wang, Deputy Director, GSB
Crystal Fang, Program Coordinator, Stanford Center on Global Poverty and Development
Linda Zhang, Program Manager, Asian Liver Center, School of Medicine
Brett Haas, Resident Director, IUP

FUELED BY SUPPORT:
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Lee Shau Kee Foundation

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Lincoln Yung

Thanks to our Sponsors and Donors for supporting SCPKU efforts to “take Stanford to the world” during our first 5 years. As we look towards the future, seeking solutions to global challenges and keeping the Bridge across the Pacific well-traveled are all the more important. Gifts will be essential to SCPKU’s ability to respond quickly and appropriately to compelling opportunities to fulfill its mission.

For more information about making a gift to SCPKU, please contact:
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